



Privacy and Cookie Statement

This Privacy and Cookie Statement was last amended on October 17, 2022.

GoRecurring, a joint venture between rb2 B.V. and Subscription Factory B.V., two companies registered in The Netherlands, understands the importance of protecting and safeguarding your privacy when you use our website. This Privacy Statement tells you about the information GoRecurring, rb2 and Subscription Factory may collect on this website, how the information is used, and how you can access and correct certain information that we may collect.

If you as a visitor choose to register or submit information to GoRecurring via this website (the "Site"), you agree to the use of such data in accordance with this Privacy Statement. Please note that this Site contains links to other websites. Also note that GoRecurring is a joint venture between rb2 and Subscription Factory and that both rb2 and Subscription Factory are able to store and use your data according to this Privacy Statement.

If you have any questions regarding this Privacy Statement, or do not feel that your concerns have been addressed, please direct your questions to us using the appropriate email link set forth in the contact us section below.

Collection of Your Personal Data

You can access many areas of our Site without submitting any personally identifiable data. You may voluntarily choose to provide GoRecurring with identifiable personal data by completing forms, sending emails, or other means as may be provided from time to time on the Site. The personally identifiable data that we would collect from you if you so choose would typically include your name and title, email address, mailing address, telephone, social media details and information about your company. In addition to information that you voluntarily submit, GoRecurring may, at its option, collect additional information about you from third party sources. Personal data collected by GoRecurring will be as reasonably necessary to fulfil your requests and to provide the most relevant, targeted offers and information from GoRecurring, rb2 and Subscription Factory. All such information collected shall be referred to herein as "Personal Data".

Furthermore, GoRecurring monitors incoming and outgoing Site traffic data to help diagnose problems with its servers and to administer its Site. GoRecurring also uses this data to assemble broad demographic information about its visitors, customers, and partners in general.

The following is a list of examples where you may choose to specifically and voluntarily submit Personal Data to GoRecurring through this Site, which GoRecurring may use for each purpose indicated at the time of your submission:

- Request a copy of GoRecurring's publications, such as white-paper(s);
- Register for access to certain areas of the Site;
- Request access to demos;
- Contact us for further information about products, services, events, and programs or to submit questions or comments to GoRecurring;
- Subscribe to receive newsletters, information, alerts, offers, and other communications;
- Submit a resume and/or job application for possible employment with GoRecurring;
- Participate in surveys, quizzes, promotions, and contests as may be available on the Site from time to time; and/or
- Register for attendance or sponsorship at events, webinars and conferences.

Use of Your Personal Data

GoRecurring uses Personal Data submitted through the Site to provide a way for customers, partners, customer and partner prospects, and other contacts to communicate with our team. GoRecurring collects the Personal Data from you in order to establish and maintain relationships, and in order to serve you better. When appropriate, GoRecurring may also use the Personal Data separately or in combination with pre-existing information.

By voluntarily submitting your Personal Data, you consent to the collection and use of your Personal Data as described in this Privacy Statement. In some circumstances, GoRecurring may share Personal Data that you voluntarily submit with rb2, Subscription Factory and trustworthy business partners. We will only use such third party business partners in order to deliver services to us or on our behalf, and they are prohibited from using that information for any other purpose.

Personal Data collected on this Site may be stored and processed in any country in which GoRecurring (or its affiliates, subsidiaries, and divisions and their respective third party business partners and suppliers) maintain facilities. This may include transfer to countries without data protection rules similar to those in effect in your country of residence. You acknowledge and agree that by providing Personal Data to GoRecurring through this Site, you consent to the transmission of such Personal Data over international borders as necessary for processing your requests.

Due to the existing legal, regulatory, and security environment, GoRecurring may be required, under certain circumstances, to disclose aggregate level and/or personally identifiable data submitted to GoRecurring through the Site. GoRecurring will use reasonable efforts to limit such disclosures to the following circumstances: (i) where GoRecurring believes in good faith that it is required to do so in response to a subpoena or other legal process; (ii) where reasonably required to do so in order to maintain, update or otherwise implement GoRecurring's data security measures, equipment, technical operations and the like; (iii) where reasonably necessary to identify, contact, or bring legal action against persons or entities to preserve and/or enforce GoRecurring's rights, including but not limited to enforcing the Terms of Use for this Site; (iv) protect and defend the rights or property of GoRecurring; or (v) in urgent circumstances to protect the personal safety of the public or of users of the GoRecurring products, services, and the Site.

In addition, GoRecurring may also disclose Personal Data in connection with the sale, assignment, or other transfer of the GoRecurring business or any part thereof, or as part of a security audit.

Security

We take appropriate security measures to limit the misuse of and unauthorized access to your personal data. This allows us to ensure that only the necessary individuals have access to your data, that access to your personal data is restricted and that our security measures are regularly checked.

Cookies

If you review or download information, we may track the visit through the use of "cookies". Cookies are pieces of information that a website transfers to an individual's hard drive for record-keeping purposes. The use of cookies is an industry standard, and you will find cookies at most major websites. Cookies help GoRecurring to tailor information to your preferences and to see which areas of the website are frequented most. GoRecurring never uses cookies to retrieve information from your computer that was not originally sent in a cookie. Most browsers are initially set to accept cookies. If you prefer, you can change your browser settings to refuse cookies. However, in so doing, you may not be able to fully utilize the Site.

Cookies or similar technologies are used on our website, where information is stored on the device and/or read out (for ease of reading, all such techniques are referred to here as "cookies"), to:

- Enable the functionalities of the website and protect the website (technical or functional cookies);
- Analyse the use of the website and improve it (analytics cookies);
- Make the internet offering more interesting for you by showing advertisements that match your interests (advertising cookies).

Please note that the privacy policies of third parties may change regularly.

Technical or functional cookies

Cookies are small information files that when visiting a website can be automatically stored on or read from the device (including a PC, tablet or smartphone) of the website visitor. This takes place through the web browser on the device. Cookies or similar technologies are used on our website, where information is stored on the device and/or read out (for ease of reading, all such techniques are referred to here as “cookies”), to:

- Enable the functionalities of the website and protect the website (technical or functional cookies);
- Analyse the use of the website and improve it (analytics cookies);
- Make the internet offering more interesting for you by showing advertisements that match your interests (advertising cookies).

Please note that the privacy policies of third parties may change regularly.

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. For example, cookies can be used to render fonts properly, or to remember your user session on the web server so that you can view the website.

Analytics cookies

This site uses Google Analytics cookies so Google can give us information about how our website is used, provide us with reports about the website and give us information about the effectiveness of our campaigns. The information we obtain is transferred to Google and stored by Google on servers in the United States. We have asked Google to mask the last part of the IP address. We have concluded a processing agreement with Google containing agreements about how the collected data is handled. Google is not permitted to use the information obtained for other Google services. Google may, however, transfer information to third parties if Google is legally required to do so, or where such third parties process the information on Google’s behalf. We have no further influence on this. More information about data processing by Google Analytics can be found in the Google Privacy Policy.

Enabling and disabling cookies

You can set your browser only to accept cookies if you agree. For more information, please refer to the instructions for your browser. NB: many websites do not work optimally when cookies are disabled.

Deleting cookies

Most cookies have an expiry date. This means that they expire automatically after a certain period of time and no longer record data from your visit to the site. You can also choose to manually delete cookies before their expiry date. For more information about this, please consult the instructions for your browser.

Web Beacons

Pages on this Site may contain electronic images referred to as Web Beacons and also sometimes referred to as single-pixel gifs or clear gifs. The Web Beacons may be used to assist in delivering cookies throughout our Site to track the number of users and Site activity tracking purposes.

Links to Other Websites

This Site may contain links to websites which are owned and operated by third parties and do not operate in accordance with this Privacy Statement. When you link to other websites through this Site, this Privacy Statement and our privacy practices no longer apply. We encourage you to review each website's privacy policy before disclosing any personally identifiable information. GoRecurring is not responsible for the privacy practices of such third party websites.

Choices Regarding Use of Personal Information

Upon voluntarily providing your Personal Data to GoRecurring through this Site, GoRecurring, rb2 and Subscription Factory will use your Personal Data in accordance with this Privacy Statement. Should you at any time decide that you do not want to continue to receive electronic communications, you will have the ability to unsubscribe or "opt out" from such communications by means of a link provided in each such communication to the preference center, or if not provided therein, by sending an email or contacting one of the companies at the contact details provided in the contact us section of this Privacy Statement.

Corrections, Access and Updates to Your Personal Information.

GoRecurring aims to keep your Personal Data as accurate as possible. Should you at any time desire to review, correct or update your Personal Data, you may update your relevant profile or registration (when applicable) or contact us using the contact information outlined in the contact us section below; GoRecurring will comply with such requests as soon as commercially reasonable or determined by statutory law. In order to ensure the safety of Personal Data, please note you will be subject to providing sufficient evidence of your identity at the time of any such request before any Personal Data records will be made available by GoRecurring.

Changes to this Privacy Statement

GoRecurring reserves the right to change this policy at any time and without prior notice to you. Your continued use of the Site following the posting of changes to these terms will mean you accept those changes. GoRecurring will take reasonable measures to notify you if there is a material change in our privacy practices with respect to use of the information you have provided to GoRecurring. GoRecurring will conspicuously post these changes in our Privacy Statement. GoRecurring also will post a message on

the homepage of its Site that states that the Privacy Statement has been changed, and will provide a link to the Privacy Statement.

Contact Us

GoRecurring welcomes questions or comments about this Privacy Statement. If you have any questions or comments about this Privacy Statement, or should you wish to modify or discontinue information or communications that you receive in accordance with this Privacy Statement, please contact one of the two companies behind GoRecurring with all relevant details.

Subscription Factory B.V. Kinderhuissingel | 12013 AS Haarlem | The Netherlands

+31 (0) 850 185 138 | info@subscriptionfactory.com

rb2 B.V. Wilhelminalaan 1C | 1441 EK Purmerend | The Netherlands

+31 (0) 299 200 800 | info@rb2.nl

